

## Rising above - Going Beyond

-  As we look toward our next year we reflect on our success, recalculate our targets and set new goals to meet.
-  In 2010 -2011 we doubled **the number of monthly donors**. This allowed us to provide more opportunities for our children in care to participate in music programs, sports programs and tutoring programs.
-  With a **large donation to our planned giving** program, we are able to provide a bursary for a child to attend post secondary education each year in perpetuity
-  More **service clubs and community groups** made our foundation their **charity of choice** for events, sending more of our children to camp last year
-  Our **holiday sponsors** met the huge challenge of a **50% increase of families** in need this holiday season, supporting over 720 families
-  **Staff** of the Children's Aid Society supported our **Piggy Bank Emergency Fund** this year providing for the needs of 180 children in a crisis situation.

# 2010 - 2011 Annual Report



## Education



## Prevention



## Enrichment

# 201-2011 Board of Trustees



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## Vision

*The Children's Aid Foundation of Simcoe County is the premiere children's charity of choice ensuring that every vulnerable child has the life opportunities to succeed.*

## Mission Statement

*The well-being of children and families is important to society. The Children's Aid Foundation of Simcoe County provides opportunities for children in need that will nurture them and enrich their lives by bringing people and resources together.*

Today, each of us has the opportunity to rise up and make a real difference in the life of a child or youth, in a way that will benefit many generations to come. One child at a time, one family at a time, we can end the cycle of child abuse and neglect in Simcoe County. I've never felt more confident about it. And I've never felt clearer about the path forward.



Each year, at our Annual General Meeting, we hear directly from families, youth, and the dedicated workers who serve them. The children and families served by the CAS succeed in confronting and overcoming some of the most immense challenges imaginable. Let us each draw inspiration from their courage and commitment as we continue to strive to support them.

Fundraising is an increasingly competitive business. The endless list of worthwhile and urgent causes competing for charitable dollars today creates a very real challenge as we work to focus public attention on our cause, and to bring in funds to support our programs. Despite these challenges, we can celebrate some real successes in the past year, including the **Annual Back to School Golf Tournament** and **Magic of The Season Gala**; both of which exceeded our expectations. We also enjoyed wider support from within the Simcoe County community than in any previous year I can remember, and both long-standing and new donors have stepped forward with generous major gifts.

To safely declare 2010-2011 a "turnaround" year, however, we need to continue to build on these successes. We have a plan to do just that. And we need your help.

Whether you're CAS staff or management, a volunteer, a foster parent, a donor, a community partner or a corporate sponsor, I would appreciate the opportunity to meet with you, to thank you personally, and to discuss how we might involve you more closely in the Foundation's work in the year ahead.

I invite and encourage you to contact me through the Foundation office, or directly.

Yours sincerely,

Jon Aston  
Board President,  
Children's Aid Foundation of Simcoe County

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**2010/2011 Children's Aid Foundation  
Draft Audited Financial Statement Summary**

*“ Thank you for the graduation money - I put it toward a computer to take to college next year.”*

**James  
Grade 12 Graduate**

<b>Revenue:</b>	<b>2010-2011</b>	<b>2009-2010</b>
Donations & Events	289,339	\$246,121
Other Income	47,211	(36,998)
Unrealized Gain/Loss	17,285	95,453
In-Kind Donations	419,397	257,728
Bequests	0	0
<b>Total:</b>	<b>773,232</b>	<b>\$562,304</b>
<b>Expenses:</b>		
Education Programs	28,096	24,304
Enrichment Programs	66,542	86,626
Prevention Programs	65,568	62,293
In-Kind Donation Disbursement	419,397	257,728
Fund Raising Costs	39,566	31,921
Administration	154,834	125,554
<b>Total:</b>	<b>774,003</b>	<b>\$588,426</b>
Excess of Revenues over expenses	(771.00)	\$(26,122)
Change in Accounting Policy	0	0
Fund Balances (April 1, 2008 + adjustment)	453,137	\$479,259
<b>Fund Balances Year End:</b>	<b>452,366</b>	<b>\$453,137</b>

**Education**

Education is the key to the future for all children. The children and youth served by the Children's Aid Society often face challenges achieving their education goals. Our education programs are intended to give these children a greater chance to pursue their dreams and build a successful life through education.

**Bright Futures Bursaries**

This funding provides bursaries for post-secondary education at university, college, or other post-secondary training.

**Tutoring**

Volunteer tutors work one-to-one with children in a safe, non-judgmental atmosphere addressing each child's special learning needs.

**Graduation Recognition**

Graduation gifts are provided for youth graduating from elementary, high school and post secondary as an incentive and recognition to encourage them to meet their education milestones.

**Life Skill Group Sessions**

Growing up and leaving home is a part of life for everyone. This funds supports a group that provides basic instruction of life skills to assist our youth as they embark on independent community living.

*This financial statement summary has been extracted from the draft unaudited financial statements*

For the complete Audited Statement please visit our website at [www.simcoecas.com](http://www.simcoecas.com)

## Enrichment

The Children's Aid Society has an obligation to ensure that children in its care enjoy access to activities that all children do - sports, recreation, cultural, and extra-curricular activities giving them the chance to reach their full potential by providing the opportunity to strengthen their self-confidence, skills, sense of belonging, social connection and the ability to achieve educational success.

### **Family Picnic**

Children and families need to play together in order to develop healthy family relationships and create special family memories; this annual picnic helps to facilitate that.

### **Sports, Recreation & Culture Fund**

This fund supplements the individual allowance provided through Child Welfare funding and permits children in our care to enjoy those pursuits and activities that enrich their lives individually.

### **Holiday Sponsorship Program**

This program helps alleviate the added financial stress experienced at holiday times, assisting families to focus their attention in a positive way and enjoy the holidays with their children.

### **Special Friends' Group**

Provides an opportunity to experience group activities in a healthy setting and with positive role models and to develop new life skills.

### **Welcome Kits & Independence Kits**

A knapsack filled with personal hygiene items, socks, underwear, and age-appropriate gift (a toy or book) is a special gift to children coming into care.

*“I had so much fun with my brother and Mom at the Wye Marsh—we saw a real hawk and learned how to paddle a canoe. Mom was so proud of us!”*

**Sara  
Age 9**

## Prevention

The Children's Aid Foundation of Simcoe County supports programs that assist families in breaking the cycle of abuse by building self-esteem, introducing positive role models and providing breaks.

### **Early Intervention School-based Program**

This program funds social workers in some higher risk schools in Simcoe County. It provides children the opportunity to learn how to cope with life's frustrations while promoting healthy learning.

### **Summer Camp Program**

Summer camp provides a place where children have positive role models, stress-free learning environments, socially a level playing field and the opportunity to have regular childhood experiences.

### **Day Treatment Program**

This special classroom has been set up in conjunction with the Simcoe County District School Board and provides an alternative classroom for children and youth who require treatment for socio-emotional problems and who cannot be maintained in special needs classrooms within the school system.

*“Summer camp was so much fun.*

*I learned how to paddle a kayak and swim on my back . We made bread at the campfire one night too.”*

**Lena  
Age 10**