



# THE CHILDREN'S AID SOCIETY OF THE COUNTY OF SIMCOE

**NEWS RELEASE**

For Immediate Release

September 29, 2008

## **Child Abuse Prevention Month Kicks Off at Barrie City Hall with Shout Out For Kids!**

BARRIE -On Wednesday, October 1, at 12:00 noon, the Simcoe County Children's Aid Society (CAS) will kick off its 2008 Child Abuse Prevention Campaign with a "Shout Out For Kids". The event will feature individuals and teams pitted against each other to see who has the loudest voices shouting out for vulnerable children. The message behind the campaign this year is that, "Kids shouldn't have to live with abuse," and reminds the public that reporting suspected child abuse is everyone's responsibility. A web-site - [useyourvoice.ca](http://useyourvoice.ca) has been created to help do that.

Stephen Michaels of ME Audio and Visual Services will again provide the technical support to audiologist, Sean Cousineau, from the Helix Hearing Centre who will measure the volume of the voices with a decimeter. The MC for this year will be Brett Glover of FM 93/B101. CAS staff, foster parents, and community partners including provincial politicians, paramedics, police and firefighters will vie for the honour of having the loudest voice to speak up for children who can not speak for themselves. Everyone who participates will receive a certificate and everyone in attendance will be treated to a piece of cake.

Last year the Simcoe County Children's Aid Society helped over 11,000 children who suffered from child maltreatment. For some of those children it was necessary to come into our care. The CAS invites everyone in the community to prevent any more children from becoming a needless statistic and support the Simcoe County Children's Aid Society October Child Abuse Prevention Campaign.

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### **For more Information:**

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